NOW SHOWING ON VETERANS DAY

A New Leash on Life: The K9s For Warriors Story

This Veterans Day was extra special for us. The documentary A New Leash on Life: The K9s For Warriors Story was released to the public! Directed by Emmy award-winning producer Nick Nanton of DNA Films, this documentary is the first of its kind made about our program. It features the compelling stories of three of our graduates and their service dogs. The film dives deep into what caused their trauma, their relationship with their service dog, and what life is like now with a canine battle buddy by their side, upholding them every day. How can you watch A New Leash on Life? Currently, it is available for free to all Amazon Prime subscribers. Soon, it will also be released on other platforms, which we will announce as soon as we can. This film is so well done that it was nominated for Suncoast Region Emmy Awards (covering the southern US and Puerto Rico)! The award ceremony is December 1st. Stay tuned! ■

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Have you ever felt like you’ve witnessed a miracle? On October 17th, we were fortunate to be part of a miraculous moment in the life of our graduate Rick and his service dog, Berkley. On that day, Rick was given the keys to a brand new home – for FREE. Jacksonville company JWB Real Estate partnered with Corner Lot Development to construct and gift to Rick his own home, something he hadn’t had for a long time. Broken from his time in the Army, Rick has suffered as much as one can imagine physically and mentally. However, since receiving his service dog from K9s For Warriors in January 2015, Rick has been recovering and living a new life of hope and healing. Rick is currently moving into his new residence, with additional help from K9s For Warriors and the community.

Top Dog

Our longtime partner Bayer put together a mini video series that goes behind the scenes of our program in a fun, new way! The 6-part series is called Top Dog and features three of our rescues and their journey after being picked up by our kennel team. Who made it the whole way through training to become a service dog? Search for BayerUS on YouTube.com to watch the can’t-miss spotlights on rescue dogs Roxy, JB and Sully.

A Whale of a Sale

National clothing and accessories “Good Life” retailer, Vineyard Vines, has put together a generous promotion package to support K9s For Warriors. This Veterans Day, through December 31st, Vineyard Vines is honoring our brave servicemen and servicewomen by donating 20% of the proceeds BACK to K9s For Warriors from each purchase of a limited edition, Veterans Day Long-Sleeve Pocket T-Shirt! This special shirt is available in Vineyard Vines retail locations throughout the country, and online. It’s also available in kids’ sizes! To find the location nearest you, go to www.vineyardvines.com and click on the Stores tab. The Vineyard Vines folks tell us that in the first week that the shirt was in stores, it was their number-one selling t-shirt - so you better hurry while supplies last.

Gold Family Campus Update

The Gold Family Campus (GFC) held its first graduation ceremony on October 18, 2018 with three Florida-based Warrior/K9 teams (pictured left to right):
- Jeffrey Musil & Link
- Dion Burch & KC
- Jason Darby & Angel
You can get regular updates on the GFC by following the K9s For Warriors Facebook page.

K9s Smooch Your Pooch Movement

We need your help creating the newest online viral movement - K9s Smooch Your Pooch! What is this campaign and why are we implementing it? Remember the ALS Ice Bucket Challenge? It was really popular and created so much awareness and funding. We want to create a viral campaign of our own. But we will not be pouring buckets of ice on dogs! We will be kissing dogs! We are asking people on Facebook to post a selfie/short video kissing their dog(s) and to make a donation of at least $5. Why? We want to create awareness and generate funding to help more rescue dogs and warriors!

Here’s how it works:
1. Accept
2. Record
3. Upload
4. Give
5. Share

What we need from you:
Post your dog smooch selfie on your Facebook page. Use the hashtag #k9spoochsmooch and tag @k9sforwarriors. Look for the Smooch Your Pooch Facebook Event. Tell your friends! The more selfies posted, the bigger the impact! Thank you!

November
National Military Family Month
10th: Marine Corps Birthday
11th: Veterans Day
15th: Armed Forces Day
19th: Graduation, 6pm
22nd: Thanksgiving Day
27th: #GivingTuesday

December
7th: National Pearl Harbor Remembrance Day
13th: U.S. National Guard Birthday
17th: Last Day to Smooch Your Pooch for K9s For Warriors
25th: Christmas Day
31st: New Year's Eve

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