Two National Nonprofits Support Each Other’s Livelihood During COVID-19

Sex trafficking survivors make protective masks for organization helping suicidal veterans

(Jacksonville, Fla.) – Jacksonville-based nonprofit Rethreaded is making cotton t-shirt masks for neighbor nonprofit K9s For Warriors. The nonprofits are staying open amid the COVID-19 crisis as both are committed to helping those with a trauma-filled past.

Rethreaded provides a second chance at life through employment for women survivors of human trafficking, while K9s For Warriors turns shelter dogs into Service Dogs for veterans at risk of suicide. Primarily focused on creating fashion items from upcycled materials, Rethreaded recently shifted its entire business model to meet local demand for PPE masks. When they realized the need from the nation’s largest service dog provider for disabled veterans, K9s For Warriors, Rethreaded jumped at the opportunity to support another nonprofit.

“K9s For Warriors must stay open because we have 80 rescue dogs in our kennels who still need care every day,” said CEO of K9s For Warriors, Rory Diamond. “We need to keep our essential staff safe and healthy to do the same for these dogs who rely on us, so having a local provider of PPE masks is indispensable. We especially love that we can support Rethreaded’s mission of giving human trafficking victims another chance at life. It’s exactly what we do with our disabled veterans and rescue dogs.”

Rethreaded’s wish is that through mask-making efforts, they will help stop the spread of COVID-19 and help employees of businesses such as K9s For Warriors feel an increased sense of hope during the uncertain time brought on by COVID-19.

“I am honored to work with K9s For Warriors,” said Rethreaded’s Founder and CEO Kristin Keen. “Our staff is beaming with pride knowing they can serve veterans who have also experienced traumatic events. It is overwhelmingly amazing that we can work together to provide restoration to our world.”

- The masks are made in Rethreaded’s downtown Jacksonville warehouse
- Rethreaded employs eleven human trafficking survivors
- 200 masks were delivered to K9s For Warriors to keep their essential staff safe during working operations

To schedule an interview with K9s For Warriors and/or Rethreaded, please contact Brianna Bentov, K9s For Warriors Public Relations Manager: bbentov@k9sforwarriors.org
About K9s For Warriors

K9s For Warriors’ mission is to end veteran suicide. Based in Florida, we are the nation’s largest provider of Service Dogs to military veterans suffering from Post-Traumatic Stress, Traumatic Brain Injury and/or Military Sexual Trauma. Our program is unique, comprehensive, and proven, thanks to groundbreaking research conducted in partnership with Purdue University’s OHAIRE Lab. The majority of our Service Dogs come from high-kill shelters, which means that with each warrior-K9 pairing, two lives are saved. Support our mission to end veteran suicide, which is even more critical during our country’s current isolated times.

Find more information at www.k9sforwarriors.org | Facebook | Twitter

About Rethreaded

Rethreaded’s mission is to renew hope, reignite dreams and release potential for survivors of human trafficking locally and globally through business.

Rethreaded provides a second chance at life through employment for survivors of human trafficking in Jacksonville, Florida. Women have employment opportunities in different facets of the company including production, inventory, sales, marketing and finance/admin.

Rethreaded also operates as a distribution company that sells products from like-minded businesses who also employ women who have found freedom from the sex trade.

If interested in buying masks for businesses or individuals, Please email quantities, shipping address, and contact information to info@rethreaded.com. Learn more at www.rethreaded.com

Media Contact for Rethreaded: Rebekah Suwak, Director of Marketing: rebekah@rethreaded.com